



RIDING FOR THE BRAND:
 100 Years, Pride-Loyalty-Brotherhood

LETTER OF INTENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I pledge and agree to pay the total sum of \$_____ to benefit Alpha Eta Zeta of Lambda Chi Alpha Fraternity. This pledge will be payable according to the following schedule:

- First Payment \$_____ will be sent by _____, 2018
- Second Payment \$_____ will be sent by _____, _____
- Third Payment \$_____ will be sent by _____, _____
- Fourth Payment \$_____ will be sent by _____, _____
- Fifth Payment \$_____ will be sent by _____, _____

Other Schedule: _____

I acknowledge that the Alpha Eta Building Fund Corporation may reasonably act in reliance upon this pledge to, among other things, borrow moneys, incur expenses, enter into contracts for the construction and related services, undertake projects or obligations, and solicit additional donations or pledges. Unless otherwise requested, all donors will be recognized in plaques and publications appearing by category relative to the size of their gift or pledge.

Signature: _____ Today's date: _____

Print Name: _____ E-mail: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip Code: _____

SEND FORM TO:

E-mail: mckenney@Penningtonco.com
 Text a picture: 785.550.9759
 Fax: 785.749.3766

Mail: Pennington & Company
 Attn: Bob McKenney
 501 Gateway Dr.
 Lawrence, KS 66049

Special Consideration: _____



RIDING FOR THE BRAND:

100 Years, Pride-Loyalty-Brotherhood

Giving Information

Cash-flow requirement

- Though a 5-year pledge period is available to encourage stretch gifts, to start this project on the optimal timeline, up-front or front-loaded gifts are preferable. If taking advantage of the pledge period, please consider paying all or most of a pledge by the first quarter of 2018.

Tax Deductibility Policy

- Pledges of \$25,000 or greater are eligible for full tax deductibility through the Lambda Chi Alpha Educational Foundation.
- Pledges below \$25,000 will be directed to the Alpha Eta Building Fund Corporation (non tax deductible). These are critical gifts, because they are unrestricted by the IRS.
- This policy is necessary because only a portion of the project costs can be paid for by tax deductible donations. All Greek organizations that own their house are bound by this IRS policy.
- In order to encourage large gifts and early payments, our campaign counsel has advised us to allocate the deductibility option in the aforementioned way.
- Any donors fitting the above criteria who can or is willing to make their gift non deductible should consider doing so and note this in the “special considerations” area of the pledge form.

Gifts to the Alpha Eta Building Fund Corporation (non tax-deductible)

- Make checks payable to Alpha Eta Building Fund Corporation
- Memo Line: “Alumni Contribution Account”
 - Mail to
Lambda Chi Alpha Fraternity – Alpha Eta Chapter
Oklahoma State University
P.O. Box 442100
Lawrence, KS 66049

Gifts to the Lambda Chi Educational Foundation (tax-deductible)

- Make checks payable to “Lambda Chi Educational Foundation”
 - Memo line: Oklahoma State Housing Fund
 - Mail to
Lambda Chi Alpha Fraternity – Alpha Eta Chapter
Oklahoma State University
P.O. Box 442100
Lawrence, KS 66049
- Gifts of Securities, Wire Transfers, Matching Gifts and any other complex giving vehicles
 - Tony Robinson, CFO of Lambda Chi Educational Foundation
 - 317-803-7318
 - trobinson@lambdachi.org
 - **IMPORTANT:** please notify Steve Holton (918-649-5304; steve@cnbpoteau.com) to ensure the funds are routed to Alpha Eta’s account & the donor is properly recognized.